

**Under the Slogan
Towards Economic Integration
Among OIC Member States**



**The 16th Trade Fair of the Member
States of the Organization
of Islamic Cooperation
(OIC)**

16th TFOIC

Is held
On the ground of Baghdad
International Fair
During the period from 7 to 13 April

2019

Organizers

Ministry of Trade
The State Company for Iraqi
Fairs and Commercial Services



Iraq- Baghdad - Al Mansour

00964 7800 728276

00964 783 017 0002

iraqifairs@gmail.com

www.fairs.iq

The Islamic Center
for Development of Trade (ICDT)



Morocco - Casablanca
Tour des Habous, avenue des FAR

00212 522 314974

00212 522 310110

icdt@icdt-oic.org

www.icdt-oic.org

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The 16th Trade Fair of the Member States of
the Organization of Islamic Cooperation (OIC)



Under the Patronage of the Iraqi Prime Minister

Ministry of Trade

The State Company for Iraqi Fairs & Commercial Services

In cooperation with The Islamic Centre for Development of Trade (ICDT)

holds

**On Baghdad International Fair ground
during the period (7-13 of April 2019)**

16th TFOIC

The 16th Trade Fair for the Member States of Organization of Islamic Cooperation

Invitation of Participation

The Ministry of Trade/ The State Company for Iraqi Fairs and Commercial Services and the Islamic Center for Development of Trade (ICDT) are pleased to invite you to participate in the 16th Trade Fair for the Member States of Organization of Islamic Cooperation (TFOIC) which will be held under the slogan "Towards Economic Integration among OIC Member States" during the period from 7 to 13 April 2019 on the ground of Baghdad International Fair.

The 16th Trade Fair will be held in the framework of the efforts exerted by Iraq to build bridges of economic cooperation and trade exchange with the member states of the Organization of Islamic Cooperation and its desire to achieve the comprehensive development in various fields and strengthen the ties of brotherhood and openness through partnership and building strong economic relations contributing to maintain equal cooperation on the Arab and Islamic levels.

Your active participation in the Fair allows you to meet with the largest gathering of decision-makers, businessmen, trade development organizations and professional associations in the Islamic world. This event is a platform for the economic actors in the member states and an important economic pillar in expanding your business network, promoting your products and services and supporting your marketing plans.

Wishing a successful participation for all. Best regards.

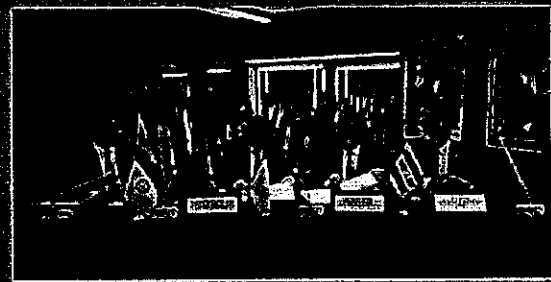
03

The 16th Trade Fair of the Member States of
the Organization of Islamic Cooperation (OIC)

The 16th Trade Fair for the Member States of the Organization of Islamic Cooperation 16th TFOIC

Organizing Fair Resolution

According to the resolutions issued from the (45th) session of foreign affairs ministers council of Islamic Cooperation Organization and the (34th) session of COMSIC follow up committee held in Dhaka – Republic of Bangladesh and Ankara – Republic of Turkey in May 2018 , welcoming the intention of the Republic of Iraq to organize the 16th Trade Fair for the members of Islamic cooperation organization in 2019.



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The 16th Trade Fair of the Member States of the Organization of Islamic Cooperation (OIC)



Brief of the Fair

It's an International Trade Fair for the members of the organization of Islamic cooperation organized by the Islamic center for development of trade each two years in cooperation with the hosting country which has been selected to organize the Fair, the 16th session of the Fair will be organized in republic of Iraq – Baghdad Governorate – Baghdad International Fairground for the period (7-13/ April 2019) and opening hours will be from 10 AM-7 PM.

The Main Goals of the Fair

1. Promoting and encouraging the regular trade exchanges and promoting the available investments among the country members in all sectors and fields.
2. Re-bridging the cooperation chances and enhance trade exchanges among country members.
3. Achieving the public investment and promoting trade among country members and the hosting country.
4. Obtaining the most important chances to enter the Arabian and Islamic markets and opening new markets for the industries and products of the country members.
5. Providing a platform to promote the products, industries, and services offered by country members and identifying the different types of its products.
6. Enhancing business opportunities and trade exchange of the products and services offered by the members.
7. Creating a clear modern image concerning the markets reality to enable the members to enter these markets..

Sub-Activities of the Fair

The state company for Iraq fairs and commercial services will organize many activities during the Fair period like national days celebrations, scientific seminars, foundations meetings, and festivals on the sidelines of the Fair and it will overcome all the obstacles and offering all the necessary facilities to ensure a successful participation.

Services offered by the company to participants in the Fair:

1. Reservation of spaces to participate according to applications submitted through the electronic booking system.
2. Participants' identification cards.
3. visa of entry into Iraq for Arab and foreign participants.
4. Flight and hotel booking services.
5. Transfer of Arab and foreign participants from the airport to the hotels and then to the fairground and vice versa.
6. Security protection service for Arab and foreign participants.
7. Facilitate the task of admission of the exhibits through the Iraqi border crossings, land, air and sea.
8. Internet / electricity / water / air conditioning services.
9. Opening of commercial centers and international markets.
10. Holding seminars and trade and economic conferences on the sidelines of the fair.

Participation Fees

1 The roofed area

2 Open space

Note:

- 8% of space fees shall be added to the total participation fees as services fees (electricity - internet - general services) .
- 0.3% of space fees shall be added to the total participation fees as stamp fees.

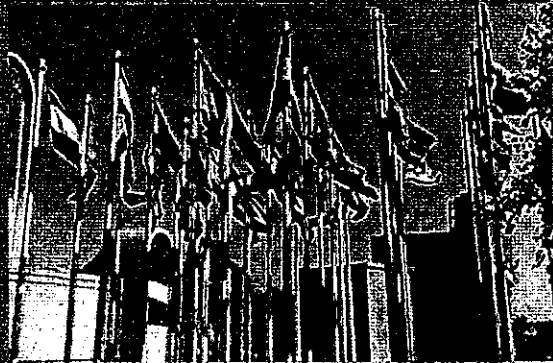
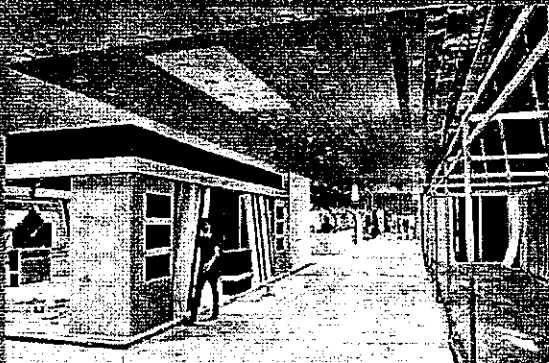
participations for countries

Looking distinct halls and places at the fair to be appropriate places among vacant places.

Official participations for countries in our company will be arranged in a participating country near the main gate of the fair and will be arranged for them and inside the stand besides other arrangements for those countries to hold celebration procedures. These procedures include flag raising for both countries in addition to that of the participating country for both of them with the attendance of officials from the participating country and their diplomatic employee in Iraq and in charge of the company in addition to other personalities besides holding a special program regarding this occasion inside and outside fair ground in cooperation and in line with our Company.

Our company will invite ministers and heads of bodies as well as Director Generals to visit the stands of the participating countries or to attend meetings held inside or outside Fairground by stand administration and to facilitate all the procedures concerning that.

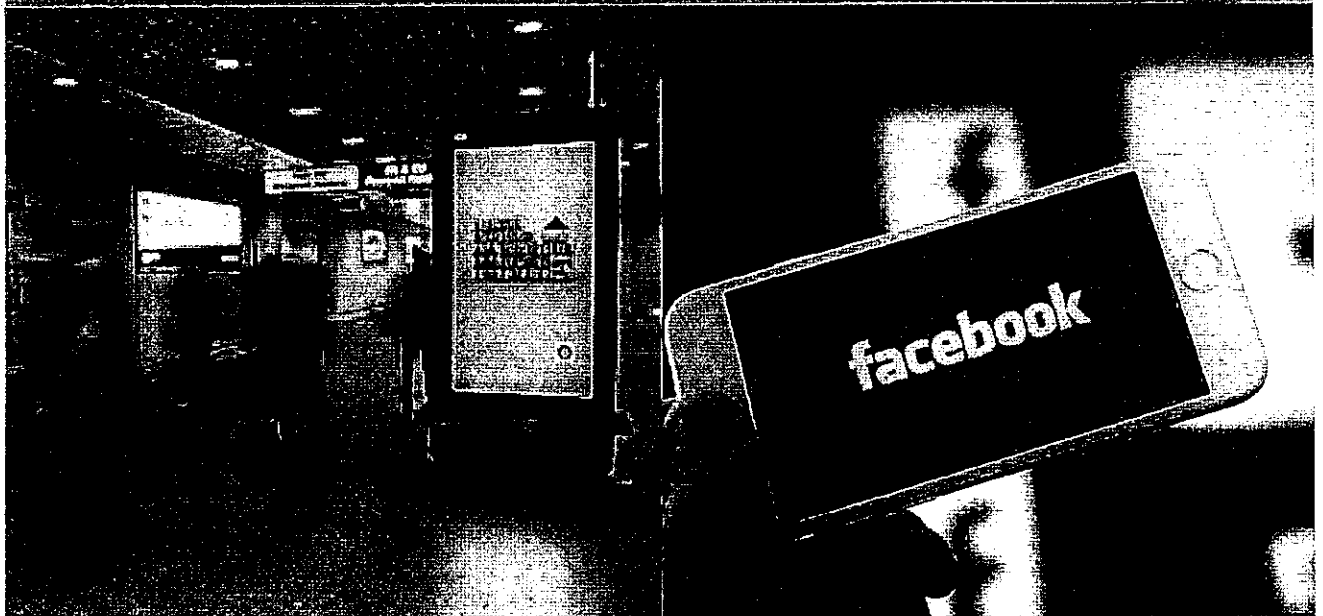
4- The official pavilions for countries have a special concern from media press more than other participants, such as the visiting of media press to the stands and arranging meetings with officials and participants and to broadcast their activities through media besides the main pages of the daily news paper of the fair.





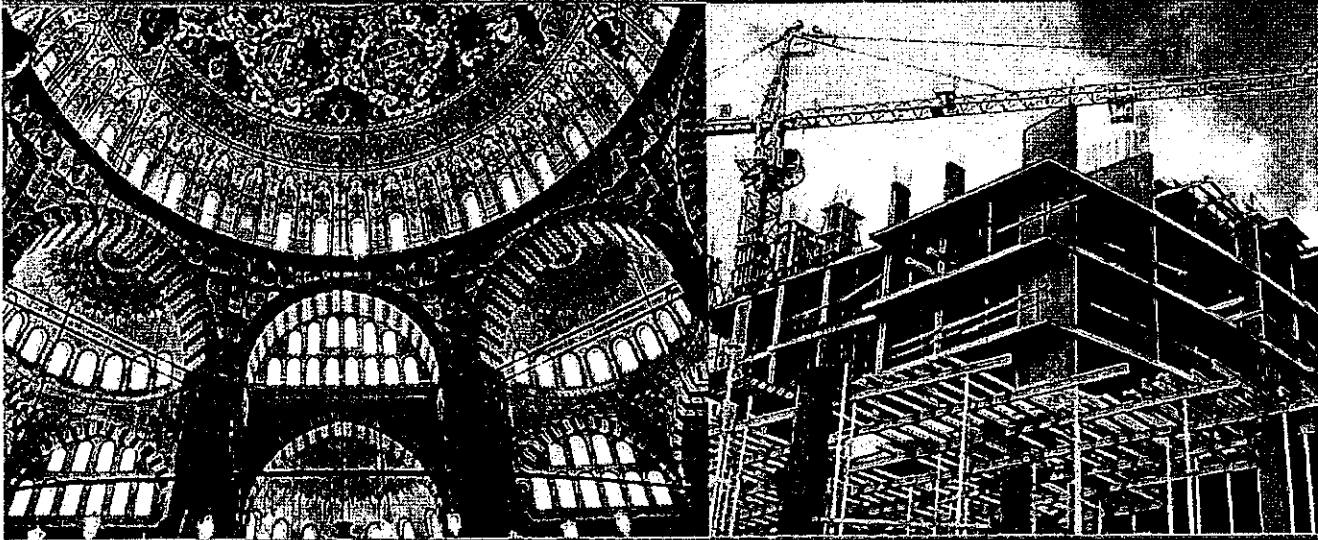
Advertising campaign

1. A series of press and television interviews for companies participating in the fair.
2. Advertising through social media and global search engines.
3. SMS and promotional messages via email.
4. Advertising in the most important newspapers, satellite channels and radio stations.
5. A group of banners and road advertising signs in the name of the fair in the public squares and public places.
6. Printing and sending VIP invitations.
7. Advertising of the fair through the grand screens surrounding the fairground.
8. Issuing and promoting a daily newspaper on the activity of participating countries and companies.



Participating Fields

1. Reconstruction & Building
2. The art of Islamic inscriptions and Architecture
3. Electricity & Power
4. Industry & Trade
5. Health Care & Medical Equipments
6. Communications & IT
7. Banking & Insurance
8. Automobiles & machines
9. Agriculture
10. Food Stuff, Packing & Packaging
11. Clothes & Fashion
12. Furniture & Textile
13. Tourism & Hotels
14. Printing & Advertising



Sponsorship Opportunities in the Sixteenth Trade Fair of the Islamic Cooperation Organization Members

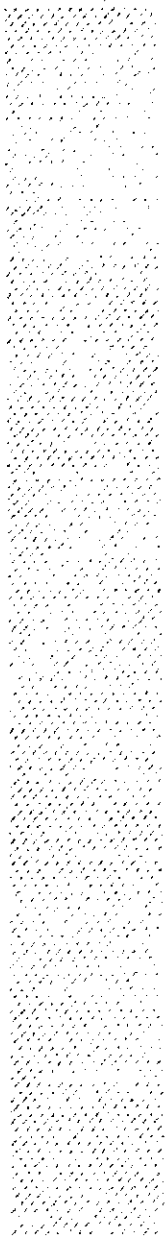
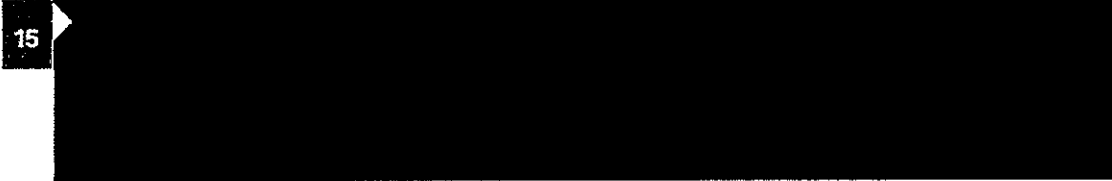
7-13/April 2019

You are invited to seize the opportunity to participate in sponsoring the Sixteenth Trade Fair of Islamic Cooperation Organization members to make an effective impression in the targeted market, and opening a new horizons of uniqueness to gather you with the elite of decision makers in order to make your trade mark distinctive and widespread besides promoting your new products and services, all done by an exclusive promotional campaigns to promote your trademark in the fair and enhancing your strong points in the largest Islamic, economic and trade gathering in Iraq.

Sponsorship Details

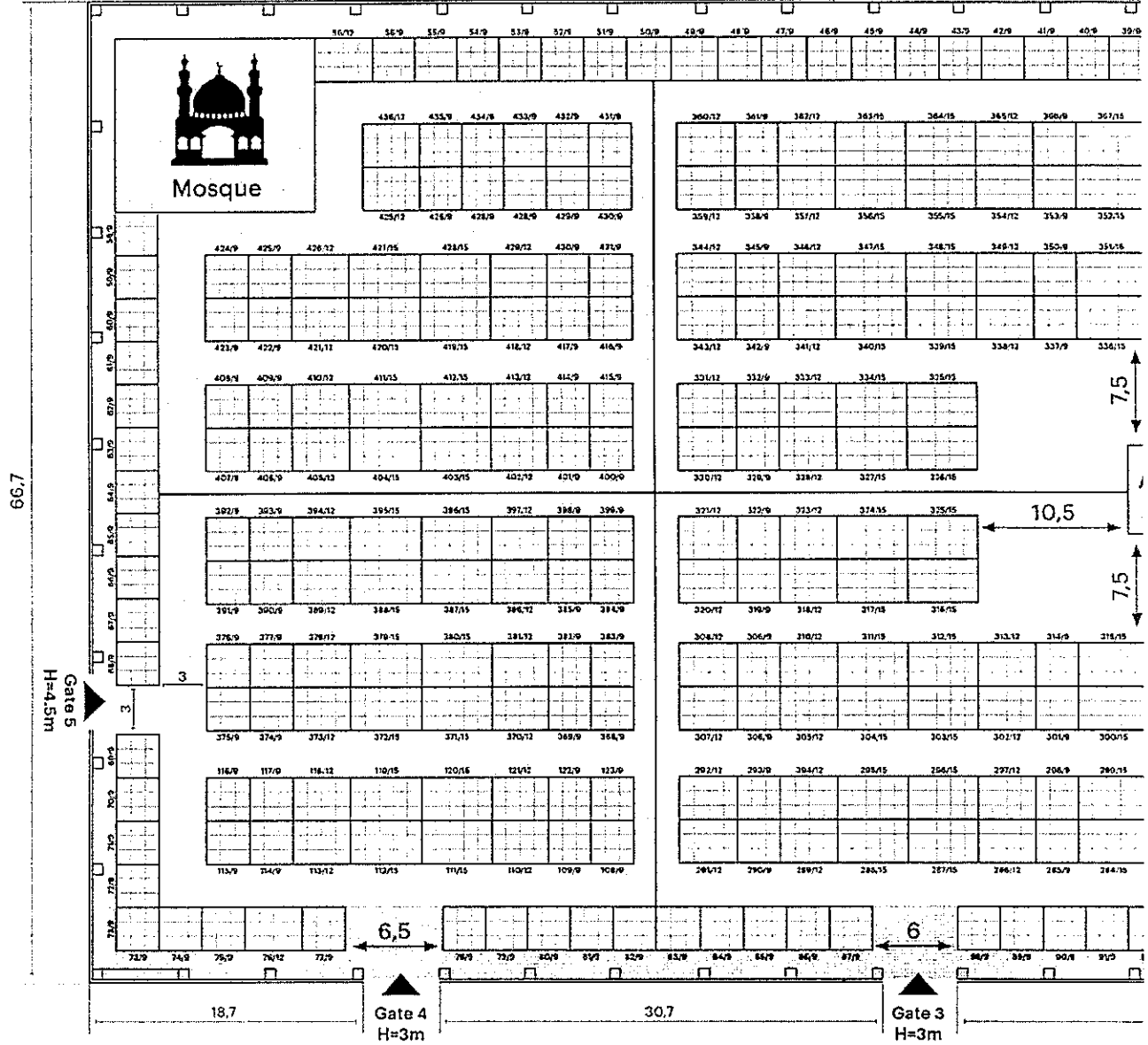
Sponsorship Details	
1	★ ★ ★ ★
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10	

Sponsorship Details





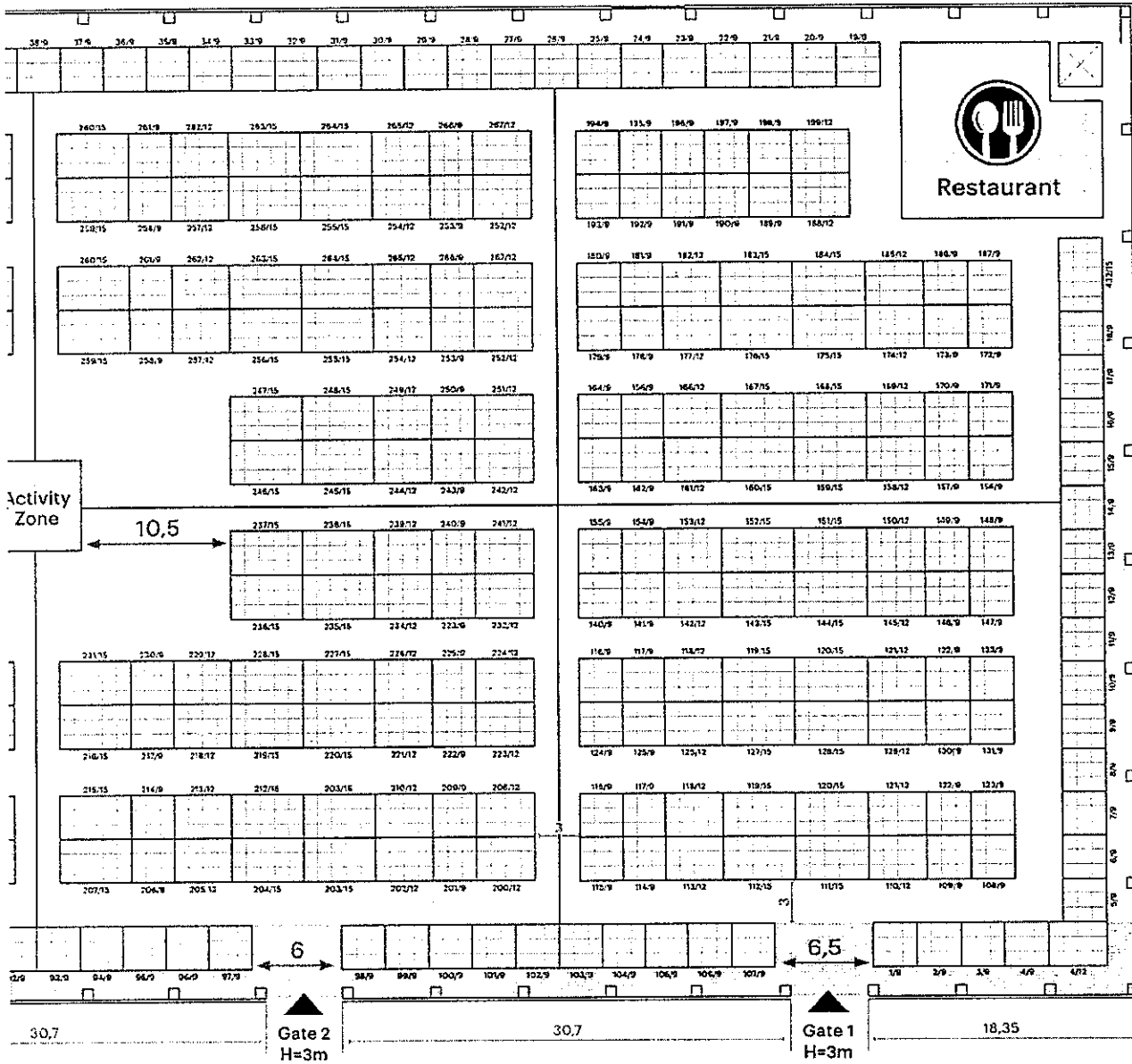
UNDER THE SLOGAN TOWARDS ECONOMIC DEVELOPMENT



of the Member States of the
 on (OIC) 2019.
 Hajj Fairs and commercial
 ation

VIC INTEGRATION AMONG OIC MEMBER STATES

16th TFOIC
2019

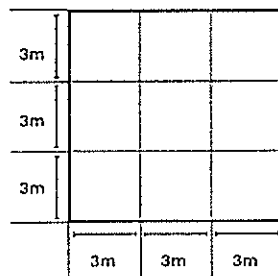


Hall no 2

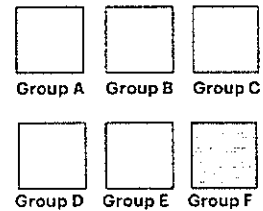
W: 66.7 m

L: 146.95 m

H: 7.00m



No. / Area



Organized by



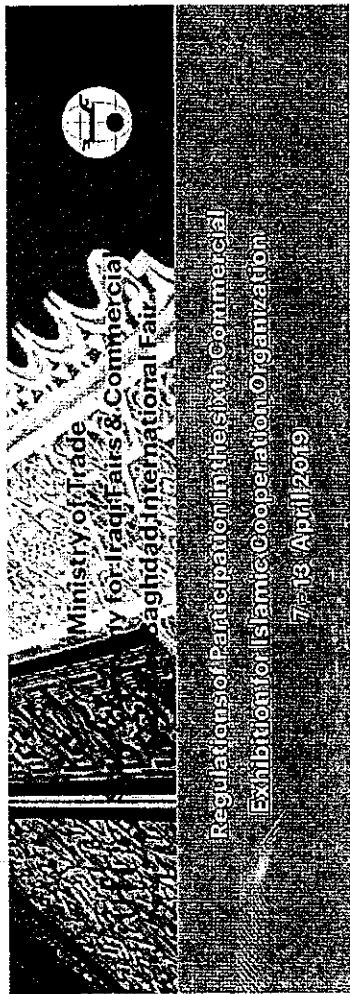
The sixth Commercial Exhibition for Islamic Cooperation Organization 7-13 April 2019



Exhibition Space Contract

Please complete the entire contract with all fields specific

Company Name:		Contact Person & Mobile:	
Address:			
Telephone:	e-mail:	website:	
Sector:			
Billing Details			
Shell Scheme (\$150) per sqm: sqm x \$150 =...\$..... (min. 9 sqm). Indoor space only (\$100) per sqm:sqm x\$100 =\$..... (min. 9 sqm). Outdoor Space only (\$60) per sqm:sqm x \$60 =.....\$..... (min. 15 sqm). 8% of space fees shall be added to the total participation fees as services fees (electricity – internet –general services) . 0.3% of space fees shall be added to the total participation fees as stamp fees. Shell Scheme (9 sqm) includes Standard aluminum panels & construction ,carpet, electricity (220 volt) ,hall security, lighting, corridor cleaning, 1 table, 3 chairs, 1 waste bin, signboard of the name of the participant company, publication of the Company's name in the exhibition directory			
P.S: For the companies who desire special designs the cost of its construction will be implemented separately in cooperation with the accredited contractors of the organizing Company of the Fair.			
Catalogue advertisement			
A color inner page (170Mm x 240 Mm) 200 \$	<input type="text"/>	First & second inner cover page (170Mm x 240Mm) 1000\$	<input type="text"/>
A last cover page (170Mm x 240Mm) 1500 \$	<input type="text"/>	First & second inner last cover page (170Mm x 240Mm) 750\$	<input type="text"/>
Grand total: <input type="text"/>	Stand No. <input type="text"/>	name of special décor co. <input type="text"/>	
<ul style="list-style-type: none"> Opening hours: 10 am – 7 pm. Deadline for receiving the exhibition space contract is 15/3/2019. Deadline for receiving information, logo, commercial advertisements for the participated companies is 20/3/2019. Finishing decoration & special designs deadline is 5/4/2019. 		<ul style="list-style-type: none"> The deadline for exhibits admission to the fairground is two days prior to the opening day of the fair. -Exhibits are not allowed to be vacated before the closing date. Deadline for entry visa requires 15/3/2019. Direct sell will be allowed at the last two days of the fair. Exhibitor shall remove all exhibits after (10) days from the closing date of the Fair , the organizing Company shall have the right to dispose of exhibits after exceeding the mentioned period . 	
Payment schedule & terms: 50% payment immediately on receipt of the invoice to the organizing company (The State Company for Iraqi Fairs & Commercial services) cash or delivering a cheque within 30 days of signing the exhibition space contract, failure to make payment your stand position may be reallocated, 50% final payment to be made before 15 days of the opening date otherwise exhibitors or their contractors will not be admitted to the exhibition halls. Signing the contract and sending it to the organized Company is deemed as approval and non revocable .			
This form must be signed by a director or person authorized to purchase on behalf of the company			
Full name:		The State Company for Iraqi Fairs & Commercial services	
Job title:		Job title: Director General:	
Signature:		Signature:	
Date:		Date:	



a day starting from 10 am to 7 pm. The participant of our company (financial – interior fairs – technical – should finish constructing his stand not less than 4 hours before the opening of the fair to allow cleaning and carpet flooring.

Exhibits shall be limited to goods and services manufactured in the Islamic cooperation organization member states and all economical activities belonging to them as well as the states which have observer status in the Islamic cooperation organization besides Muslim economic events belonging to them and in accordance with the national rules and regulations in force in the republic of Iraq which do not conflict with Islamic law.

10. Direct sale is permitted during the last days of the Fair.

11. The reservation confirmation is done after signing the participation form and sending it to the organizing company.

12. The total amount of participation fees shall be paid to the State Company for Iraqi Fairs and Commercial Services in Baghdad through Al-Rasheed Bank Baghdad International Fair Branch 2 Account No. 10001 in addition to Trade Bank of Iraq TBI Account No. 0002-001736-0011. The participant is obliged to pay all

fees in services fees (electricity – internet – general)

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7. The party wishing to construct a special design stand should

16. The fair's management keeps the right to change the exhibition is guaranteed by the fair's management. In case of exceeding the period mentioned above, the fair's management (Public Relations Dept.)

17. The exhibits are not allowed to be vacated during the exhibition is guaranteed by the fair's management. In case of exceeding the period mentioned above, the fair's management (Public Relations Dept.)

Under force majeure, the fair's management keeps the right

2 The companies that carry Israeli nationality or Israeli origin must send a letter containing the participant's details. Unregistered companies are not allowed to participate.

3 Private cars are not admitted to the halls of the fair. The parking area shall be used for that purpose.

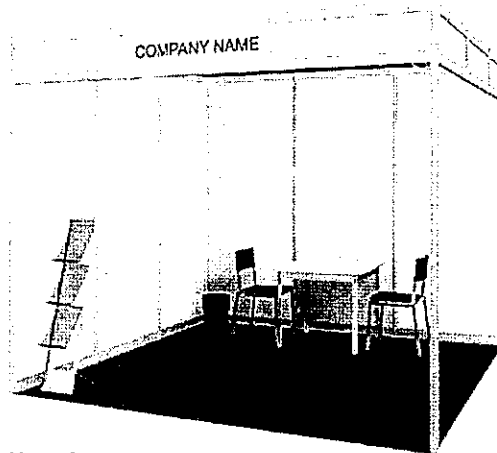
4 The food stuff exhibits will be checked out by the health authorities in the borders. Entries of these materials shall not be exhibited unless confirmation is given by the concerned authorities certifying that these materials are fit for human consumption.

5 The Arabic language version of the terms of participation shall take precedence over any other version in the event of a difference in the interpretation as to their meaning. All parties are subject to the applicable Iraqi law.

6 In case of participants wishing to obtain entries, the

I accept The Terms And Policy

This form must be signed by a director or person authorized to purchase on behalf of the company	
Full name:	The State Company for Iraqi Fairs & Commercial services
Job title:	Job title: Director General:
Signature:	Signature:
Date:	Date:



shell scheme

